

HOW TO TURN YOUR DATA INTO BIG IMPACT RESULTS

An evening of discussion, debate & dinner

EVENT DETAILS

DATE:	14 September 2016
TIME:	16:00 – 21:30
LOCATION:	Savoy Strand, London

BUSINESS INTELLIGENCE - HOW TO MAXIMISE YOUR DATA AND HELP YOUR COMPANY THRIVE

16:00: Registration

16:30 - 16:45: Welcome and Introductions

Andreas Schindler, *CEO, Agile Data Warehouse Solutions* & Shaun Griggs, *VP, Agile Data Warehouse Solutions*

16:45 - 17:30 Session 1 - Multi Source Data to Enable Decision Making

James Robbins, *CIO, Northumbrian Water*

- What are the Benefits of having Multi Source Data available?
- Legacy Data Source Challenges
- Data Integration Challenges
- “Unusual” Data Sources to be Considered
- Success Stories, how has Multi Source Data Enabled you to make Better Decisions?

17:30 - 18:15 Session 2 - Source Data Integrity, Best Practice to Achieve Desired Results

Suzanne Craig, *Global Services Head of BI & Analytics, BT*

- What does Data Quality mean to you?
- What are the challenges you are facing managing Data Quality?
- What have you done to enhance Data Quality?
- What has worked best for you and what still needs to be resolved?

18:15 - 18:45: Networking Break

18:45 - 19:30

Session 3 - How to Turn your Data into Big Impact Results

Andreas Schindler, CEO, Agile Data Warehouse Solutions

- The challenges in making fact based decisions, how can data integration help?
- What kind of Information would have the biggest Impact on your Business?
- What is your experience with Predictive and Prescriptive Analytics?
- What would you want to predict based on your Data?
- Are there actions a Data driven system could prescribe in your Company?

19:30 - 19:45 Q&A / Closing remarks

19:45 – 20:00: Networking Drinks

20:00 Dinner

21:30 Approximate Finish



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