

HOW TO TURN YOUR DATA INTO BIG IMPACT RESULTS

An evening of discussion, debate & dinner

EVENT DETAILS

DATE: 15 March 2016
TIME: 16:00 – 21:30
LOCATION: Simpsons in the Strand,
The Savoy Group,
London

BUSINESS INTELLIGENCE - HOW TO MAXIMISE YOUR DATA AND HELP YOUR COMPANY THRIVE

16:00: Registration

16:30: Welcome and Introduction

Shaun Griggs, *VP Marketing & Sales, Agile Data Warehouse Solutions*

Session 1 – Multi-Source Data to Enable Decision Making

Andreas Schindler, *CEO, Agile Data Warehouse Solutions*

- What are the Benefits of having Multi Source Data available?
- Legacy Data Source Challenges
- Data Integration Challenges
- “Unusual” Data Sources to be Considered
- Success Stories, how has Multi Source Data Enabled you to make Better Decisions?

17:15: Session 2 - Source Data Integrity, Best Practice to Achieve Desired Results

Lynne Bailey-Mullings, *Director of Business Intelligence, PWC*

- What does Data Quality mean to you?
- What are the challenges you are facing managing Data Quality?
- What have you done to enhance Data Quality?
- What has worked best for you and what still needs to be resolved?

18:00: Networking Break

18:30: Session 3 - How to Turn your Data into BIG IMPACT

Results

Zog Gibbens, *Enterprise Architect for Analytics & Data, Walgreens Boots Alliance*

- The challenges in making fact based decisions, how can data integration help?
- What kind of Information would have the biggest Impact on your Business?
- What is your Experience with Predictive and Prescriptive Analytics?
- What would you want to predict based on your data?
- Are there actions a data driven system could prescribe in your Company?

19:15: Q&A / Closing remarks – The Realities of Data

Integration with Andreas Schindler, *World-Renowned BI & Data Integration Expert & CEO, Agile Data Warehouse Solutions*

19:30: Networking Drinks

19:45 Dinner

21:30 Approximate Finish



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